

Roadtrip Nation Hits the Road for Its Fall Campus Tour, Starting at FIT

Roadtrip Nation, the popular PBS series, will hit the road for its annual Fall Campus Tour beginning with a visit to the [Fashion Institute of Technology \(FIT\)](#) in New York City on September 26th.

(Vocus/PRWEB) September 25, 2007 -- Roadtrip Nation, the popular PBS series, will hit the road for its annual Fall Campus Tour beginning with a visit to the [Fashion Institute of Technology \(FIT\)](#) in New York City on September 26th. Throughout the day, the trademark Roadtrip Nation Roadies will park two green RVs on West 27th Street in front of FIT's campus and give students tours and answer questions. That same evening, the Roadtrip Roadies will hold a screening for the FIT community and friends.

“ You should be a doctor, a lawyer, an accountant. ”

From there, three teams of Roadtrip Nation Roadies will visit other college campuses across the United States, holding Roadtrip Nation film screenings and helping spread the word about the Roadtrip Nation movement. The Roadies will visit over 40 campuses nationwide, reaching out to students from coast to coast in an effort to help college students find their own road in life.



"We are so excited to have been selected as the site of Roadtrip Nation's first visit this year," said Pam Zuckerman, associate professor of FIT's Career Services department, who nominated the college for this honor. "Roadtrip Nation has created a movement and a new way for students to think about their future career choices. It enables students to believe in their dreams and to think outside the box."

"Our students are very special and dynamic and we believed we had a strong chance of being selected after the site visit last year," said Dr. Joyce Brown, FIT's president. "The Roadtrip Nation staff experienced the creative energy that flows through our campus everyday. I know this will be a life-expanding experience that our students will treasure."

"Roadtrip Nation is proud to launch our tour at FIT this year. It was clear to us on our last visit that FIT is a very unique campus, which aligns well with our mission to help students define their own roads in life," said Mike Marriner, a Roadtrip Nation co-founder who will also be presenting at the September 26th event.

The philosophy that drives Roadtrip Nation—a grassroots movement that encourages students to hit the road in search of interviews with people who have designed their own routes through life—is the search for eclectic individuals who have resisted pressures to conform and who have become successful by following their own paths. This remarkable movement has spawned this fast-moving, free-spirited documentary series that follows the adventures and discoveries of road tripping students as they cross the nation in search of enlightenment.

Roadtrip Nation has spent the last five years helping people answer the question "So what are you going to do with your life?" It's the question that everyone dreads as they head towards adulthood. And it's often rhetorical—just a chance for the questioner to make suggestions: "You should be a doctor, a lawyer, an accountant." The funny thing is, that's what most people are looking for: someone to tell them what to do. Stepping out of the classroom doors, diploma in hand, ready to conquer the world, all under your own power, that's when you realize there's a question living in the back of your head: "What am I going to do with my life?"

About Roadtrip Nation

In the summer of 2001, recent college grads Mike Marriner, Brian McAllister, and Nathan Gebhard decided to take a roadtrip in hopes of discovering their place in the world. The idea behind the road trip was simple: if you don't know what to do with your life, go out and talk to people who are doing what they love and ask them how they got there. The trio hit the road in a mechanically unsound green RV, and three months and 17,000 miles later had interviewed 85 eclectic individuals including the chairman of Starbucks, the scientist who decoded the human genome, Supreme Court Justice Sandra Day O'Connor, a lobsterman from Maine, the director of Saturday Night Live, and a stylist for Madonna. Since then, Roadtrip Nation has evolved into a movement to help individuals define their own lives: a PBS series, three books, an online community, and a student network on over 350 campuses. Roadtrip Nation's "Behind the Wheel" and "Independent Roadtrip Grants" programs enable students to hit the road to interview their own list of leaders from across the country. These experiences are shared online at www.roadtripnation.com.

"We send people on the road who are interested in exploring the world outside their comfort zone, talking with individuals who chose to define their own road in life, and sharing their experiences with our generation," said Marriner. In the fall and spring, Roadtrip Nation's fleet of three green RVs tour campuses across the country holding grassroots events, film screenings and recruiting sessions to empower other students to hit the road and discover their own paths in life.

About FIT

The Fashion Institute of Technology (www.fitnyc.edu) is a college of art and design, business and technology of the State University of New York (SUNY), with more than 40 programs of study leading to the AAS, BFA, BS, MA, and MPS degrees.

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